



Ruben M. Rivera

May 28, 1960 - June 6, 2026

Ruben M. Rivera, 65 of Kearney passed away Saturday, June 6, 2026 at CHI Good Samaritan Hospital in Kearney. Memorial services will be 2:00 p.m. Thursday, June 11, 2026 at O'Brien Straatmann Redinger Funeral Home in Kearney.

In lieu of flowers, memorials are suggested to the family for future designation. Condolences may be shared online at www.osrfh.com. Services are entrusted to O'Brien Straatmann Redinger Funeral and Cremation Services.

Ruben was born May 28, 1960 in Kearney to Jesse Rivera Sr. and Lupe Rivera. He was raised in Kearney and attended Kearney High School. He worked very hard to build his business, Sierra Auto Sales, which he owned and operated for over 36 years. Ruben was married to Debra Novak and the couple was blessed with three children. Ruben enjoyed camping, fishing, boating and snow skiing. He will be remembered for his sense of humor and his joke telling personality. Ruben loved his family, especially his children and grandchildren.

Left to cherish his memory are his children, Travis Rivera, Sierra Rivera, and Jessi Flores all of Kearney; grandchildren, Jacob, Dominic, and Arijana, and Sergio, all of Kearney; siblings, Otila Diaz of Harlingen, TX, Jesse Rivera Jr of Omaha, Alex VanWinkle of Gold Canyon, AZ, Art Rivera of Gold Canyon, AZ,

Linda Hutchinson of Omaha, Fred Rivera of Colorado Springs, CO, John Rivera of Wahoo, NE, and Tom Rivera of Omaha; as well as many nieces, nephews, extended family and friends.

He was preceded in death by his parents; and brother, Bob Rivera.

Upcoming Events

Memorial Service

JUN 11. 2:00 PM (CT)

O'Brien Straatmann Redinger Funeral Homes and Cremations

4115 Ave N

Kearney, NE 68847

(308) 234-3500

info@osrfh.com

<https://www.osrfh.com>